

01 Case Study 1 - Barbican Centre

The Barbican Centre in the City of London is notoriously difficult to navigate. Design consultants Ininfo have been commissioned to produce a comprehensive signing strategy.

Spectrum successfully tendered to implement new signing in July 2012. The scope of work includes wayfinding signage, branding signage for the cinema complex and signing for 5 underground car parks. To date we have completed the car park and cinema signing and expect to complete the implementation in 2013.

