



Case Study



Overview

DS Smith PLC are an international supplier of recycled packaging as well as Europe's leading office products wholesaler. With a turnover in excess of £2.1bn and employ over 12000 people.

When it came to re-branding DS Smith paper and DS Smith recycling who were formerly St Regis paper and Severnside Recycling, Spectrum architectural were challenged to remove and replace over 150 signs at 4 paper mills, 2 Head offices and 15 recycling sites throughout the UK in 4 weeks.

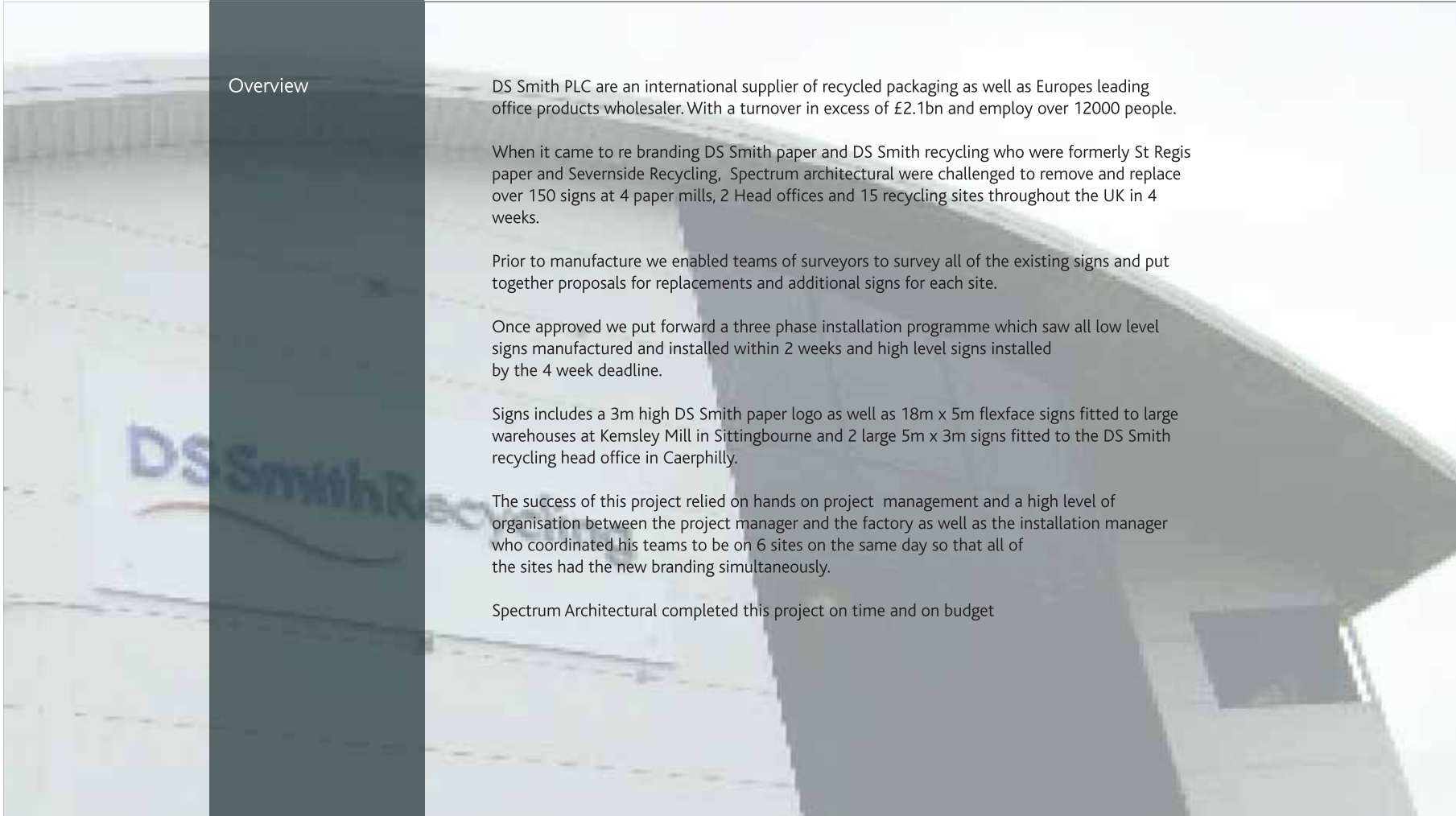
Prior to manufacture we enabled teams of surveyors to survey all of the existing signs and put together proposals for replacements and additional signs for each site.

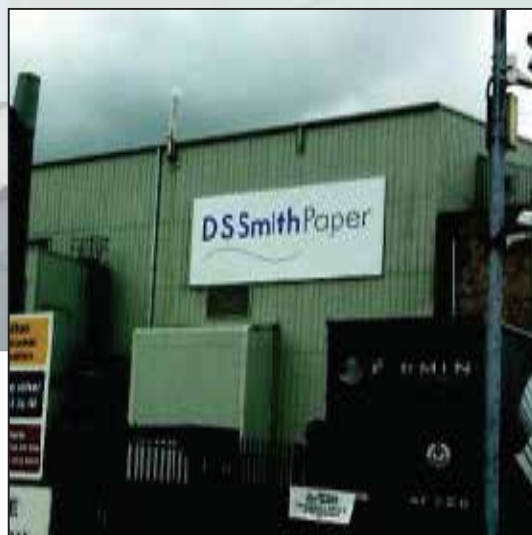
Once approved we put forward a three phase installation programme which saw all low level signs manufactured and installed within 2 weeks and high level signs installed by the 4 week deadline.

Signs include a 3m high DS Smith paper logo as well as 18m x 5m flexface signs fitted to large warehouses at Kemsley Mill in Sittingbourne and 2 large 5m x 3m signs fitted to the DS Smith recycling head office in Caerphilly.

The success of this project relied on hands on project management and a high level of organisation between the project manager and the factory as well as the installation manager who coordinated his teams to be on 6 sites on the same day so that all of the sites had the new branding simultaneously.

Spectrum Architectural completed this project on time and on budget









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